



Courtney Lewis  
Music Director  
Haskell Endowed Chair

Matthew Marciniak  
Board Chair

Steven B. Libman  
President & CEO

**Position Title:** Graphic Designer & Creative Services Manager

**Reports to:** Vice President & Chief Marketing Officer

The Jacksonville Symphony seeks an accomplished and creatively driven Graphic Designer & Creative Services Manager to help shape the visual identity of one of Northeast Florida's premier cultural institutions. Reporting to the Vice President & Chief Marketing Officer and serving as a core member of the Marketing & Communications team, this role is central to how the Symphony presents itself to audiences, patrons and the community.

With more than 90 concerts presented each season, the Symphony produces a high volume of creative that directly supports ticket sales, subscriptions and contributed revenue. This position translates artistic excellence and marketing strategy into compelling visual storytelling across season brochures, concert programs, annual reports, print and digital materials and building and event signage.

The ideal candidate is both a strategic thinker and hands-on designer who owns the brand, elevates existing assets and evolves the Symphony's visual language while maintaining consistency and refinement. This is a fully on-site position based in Jacksonville, Florida within a fun, supportive and highly collaborative team.

## **General Duties & Responsibilities**

### **Creative Leadership & Brand Ownership**

- Serve as a key creative voice within the Marketing & Communications team, contributing ideas that advance and evolve the Jacksonville Symphony brand.
- Own and steward the Symphony's visual identity across all channels, ensuring consistency and high design standards.
- Translate artistic programming, institutional priorities and marketing strategy into clear, engaging visual narratives.
- Contribute to creative planning, process improvement and seasonal campaign development.

### **Campaign & Design Execution**

- Design and produce a wide range of creative assets across print and digital platforms including season brochures, concert programs, annual reports, digital ads, email and web graphics, flyers and signage.
- Design and maintain building, lobby and event signage to support a cohesive and engaging on-site patron experience.
- Create materials that support revenue goals related to ticket sales, subscriptions, special events and fundraising initiatives.
- Prepare artwork for production, ensuring accuracy, quality and adherence to brand standards.
- Perform photo editing and basic retouching as needed.
- Create a variety of internal print materials using standard and large-format printers in support of internal departments and events.



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### **Project & Workflow Management**

- Manage multiple projects simultaneously in a seasonal, deadline-driven environment.
- Collaborate closely with the Marketing & Communications team to align creative deliverables with marketing timelines and priorities.
- Maintain organized design files, templates and asset libraries to ensure efficiency and scalability.
- Contribute to the ongoing evolution of design systems, templates and workflows as the Symphony continues to grow.

### **Brand Stewardship & Quality Control**

- Uphold high standards of design excellence across all materials.
- Ensure creative solutions are on brand, accurate and delivered on time.
- Maintain strong attention to detail from concept through final production.

### **Qualifications**

- Bachelor's degree in Graphic Design or a related field, or equivalent professional experience.
- 3-5 years of professional experience in an in-house or agency design environment with demonstrated brand ownership.
- Advanced proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign).
- Strong understanding of typography, layout, color and visual hierarchy.
- Experience designing across print, digital, social and environmental formats including large-scale signage.
- Strong organizational skills with the ability to manage multiple deadlines.
- Appreciation for and interest in the performing arts and cultural organizations.
- Motion graphics or video experience is a plus.
- Digital portfolio required.
- Collaborative, audience-focused mindset and enthusiasm for contributing to a supportive team environment.

### **Application Process**

To apply for this position, submit the following by email to Tori Fusinaz, Vice President & Chief Marketing Officer, at [hr@jaxsymphony.org](mailto:hr@jaxsymphony.org) with "Graphic Designer" in subject line:

- Résumé
- Cover letter describing your specific qualifications, experience and salary expectations
- Digital Portfolio



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### **Compensation and benefits**

A competitive salary and comprehensive benefits package, including health insurance, 403-B plan, parking, and complimentary tickets are included.

### **Diversity, Equity, and Inclusion**

The Jacksonville Symphony is an equal opportunity employer and does not discriminate on the basis of age, race, sex, color, religion, national origin, disability, military status, sexual orientation or any other status protected by applicable state or local law.

### **About the Jacksonville Symphony**

**Our mission is to enrich the human spirit through symphonic music.**

The Jacksonville Symphony is North Florida's leading nonprofit performing arts organization, offering live performances in its acoustically superior home of Jacoby Symphony Hall at the Jacksonville Center for the Performing Arts and other venues throughout the states of Florida and Georgia. Led by President & CEO Steven Libman and Music Director Courtney Lewis, the Jacksonville Symphony reaches over 165,000 individuals through over 95 performances each season. In addition, the Symphony provides musical instruction for youth and operates the Jacksonville Symphony Youth Orchestras. Founded in 1949, the Symphony now enjoys a national, distinguished reputation.

In its 76 seasons, the Jacksonville Symphony has brought exceptional, enthralling music to listeners in the community, across Florida and far beyond. Music Director Courtney Lewis takes his step on the conductor's podium for his 11th season to lead some of the world's finest musicians in performances that continue to reach new levels of artistic excellence. As one of Northeast Florida's most revered cultural institutions, the Symphony is committed to bringing the legacy of classical, pops and other genres of music to life.