

FLORIDA BLUE RENEWS THREE-YEAR SPONSORSHIP OF JACKSONVILLE SYMPHONY MASTERWORKS AND MUSIC EDUCATION

Jacksonville, FL (May 20, 2019) --- On Sunday, May 19, Florida Blue announced the renewal of a \$500,000 sponsorship gift of the Jacksonville Symphony's Masterworks Series. The gift will maintain the series' title of *Florida Blue Masterworks* for the next three seasons.

Florida Blue has been an integral part of the Symphony's history, having supported the organization for 25 years. Charlie Joseph, Executive Vice President, Corporate Affairs and General Counsel for Florida Blue, shared during the announcement, "Our mission is to help people and communities achieve better health, and one of the ways we contribute to that mission is through the power of music. Florida Blue is grateful to the Symphony for everything it is doing to strengthen the health of our community, including its work with our local youth."

Florida Blue is also invested in the success of the Symphony's education programs and the value they provide to students. The audience for the announcement included 50 students from the award-winning Jacksonville Symphony Youth Orchestras, as well as their families, who were recognized for their dedication to music education. "Whether they go on to pursue a career in music or choose to do something else, I can tell you without a doubt that these young women and men will accomplish amazing things in life," Joseph added.

The *Florida Blue Masterworks Series* is the Jacksonville Symphony's flagship program, featuring 12 concert weekends of diverse symphonic repertoire written by well-respected composers from the 1700s through today. Music Director Courtney Lewis said, "Florida Blue is an invaluable partner because they recognize the powerful role that symphonic music plays in the life of our community. Their support makes it possible for us to present music that connects us with each other, our past, and the world. I am personally grateful for Florida Blue's corporate leadership that supports our work in such a substantial and meaningful way."

Florida Blue's community investments are tailored to address the specific needs of local communities, maximize the impact of its charitable resources and harness the passion of its employees across the state. Driven by its corporate values, its community investments also promote innovative, collaborative approaches to issues; enhance diversity and multicultural awareness; and demonstrate positive, measurable impacts on the health and well-being of the people of Florida.

###

The Jacksonville Symphony is North Florida's leading music nonprofit offering live performances at Jacoby Symphony Hall in the Times-Union Center for the Performing Arts and other venues throughout the area. In addition, the Symphony provides music instruction for youth and operates the Jacksonville Symphony Youth Orchestras. For more information about the Symphony, visit JaxSymphony.org, like them at facebook.com/JaxSymphony; follow them on @jaxsymphony, on Instagram at JaxSymphony and on YouTube at JacksonvilleSymphony.